

# CONTRACT



**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite #510**  
**Denver, CO 80203**

<u>Contract / Revision</u> 150378 /		<u>Alt. Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 09/05/12 - 09/09/12		<u>Est. #</u> 11844
<u>Advertiser</u> POL - Mazie Hirono for Senate		<u>Original Date / Revision</u> 09/05/12 / 09/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHON	<u>Account Executive</u> KHON House	<u>Sales Office</u> KHON-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	09/06/12	09/07/12	M-F Wake Up 2day 6a-7a	6a-7a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$300.00			
N 2	KHON	09/06/12	09/07/12	M-F Wake Up 2day 7a-8a	7a-8a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$300.00			
N 3	KHON	09/06/12	09/06/12	Live with Kelly	8a-9a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$50.00			
N 4	KHON	09/06/12	09/06/12	Family Feud	M-F 9-930A		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$25.00			
N 5	KHON	09/06/12	09/07/12	Family Feud	M-F 930-10a		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$25.00			
N 6	KHON	09/06/12	09/07/12	People's Court	3p-4p		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---12--				3	\$25.00			
N 7	KHON	09/06/12	09/07/12	Dr. Phil	4p-5p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---12--				3	\$100.00			
N 8	KHON	09/06/12	09/07/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$500.00			
N 9	KHON	09/06/12	09/07/12	M-F 530p-6p News	530p-6p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$500.00			
N 10	KHON	09/06/12	09/07/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$1,500.00			
N 11	KHON	09/06/12	09/07/12	Wheel of Fortune	630p-7p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$1,500.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

<b>Contract / Revision</b> 150378 /		<b>Alt. Order #</b>
<b>Contract Dates</b> 09/05/12 - 09/09/12	<b>Product</b>	<b>Est. #</b> 11844
<b>Advertiser</b> POL - Mazie Hirono for Si		<b>Original Date / Revision</b> 09/05/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
											Totals	
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	KHON	09/05/12	09/05/12	SYTYCD	W 7-9P		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/03/12	09/09/12	--1----	1	\$1,500.00						
N 14	KHON	09/07/12	09/07/12	M-F 10p-1035p	10p-1035p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/03/12	09/09/12	----1--	1	\$1,500.00						
N 15	KHON	09/09/12	09/09/12	Su 10p-1035p	10p-1035p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/03/12	09/09/12	-----1	1	\$900.00						
N 16	KHON	09/06/12	09/06/12	Big Bang Theory	9-930P		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/03/12	09/09/12	---1---	1	\$300.00						
N 17	KHON	09/06/12	09/07/12	M-F Wake Up 2day 530a-6a	530a-6a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/03/12	09/09/12	---11--	2	\$300.00						
N 18	KHON	09/08/12	09/08/12	Sa 6p-630p News	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/03/12	09/09/12	-----1-	1	\$1,500.00						
N 19	KHON	09/06/12	09/07/12	M-F Wake Up 2day 5a-530a	5a-530a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/03/12	09/09/12	---11--	2	\$300.00						
N 20	KHON	09/08/12	09/08/12	Sat. Wheel of Fortune	630p-7p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/03/12	09/09/12	-----1-	1	\$600.00						
N 21	KHON	09/06/12	09/06/12	Raising Hope/New Girl	7p-8p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/03/12	09/09/12	---1---	1	\$1,000.00						
N 22	KHON	09/06/12	09/06/12	Glee	8p-9p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/03/12	09/09/12	---1---	1	\$1,000.00						
N 23	KHON	09/06/12	09/07/12	2 1/2 Men	930-10P		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/03/12	09/09/12	---11--	2	\$300.00						
N 24	KHON	09/06/12	09/07/12	Inside Edition	1035p-1105p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/03/12	09/09/12	---11--	2	\$300.00						
N 25	KHON	09/06/12	09/06/12	LF Big Bang Theory	1105P-1135P		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/03/12	09/09/12	---1---	1	\$100.00						

\*Tax 1 Note: Sales Tax 4.712%.

Totals 39 \$20,500.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/09/12	39	\$20,500.00	\$17,425.00	\$821.07	\$18,246.07
<b>Totals</b>	<b>39</b>	<b>\$20,500.00</b>	<b>\$17,425.00</b>	<b>\$821.07</b>	<b>\$18,246.07</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**CONTRACT**

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And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite #510**  
**Denver, CO 80203**

<b>Contract / Revision</b> 150421 /		<b>Alt. Order #</b>
<b>Product</b>		
<b>Contract Dates</b> 09/10/12 - 09/16/12		<b>Est. #</b> 11847
<b>Advertiser</b> POL - Mazie Hirono for Senate		<b>Original Date / Revision</b> 09/06/12 / 09/06/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KHON	09/10/12	09/14/12	M-F Wake Up 2day 6a-7a	6a-7a		:30			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$300.00			
N 2	KHON	09/10/12	09/14/12	M-F Wake Up 2day 7a-8a	7a-8a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-111--				4	\$300.00			
N 3	KHON	09/10/12	09/14/12	Live with Kelly	8a-9a		:30			NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$50.00			
N 4	KHON	09/10/12	09/14/12	Family Feud	M-F 9-930A		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-211--				5	\$25.00			
N 5	KHON	09/10/12	09/14/12	Family Feud	M-F 930-10a		:30			NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-112--				6	\$25.00			
N 6	KHON	09/10/12	09/14/12	People's Court	3p-4p		:30			NM	8	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$25.00			
N 7	KHON	09/10/12	09/14/12	Dr. Phil	4p-5p		:30			NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$100.00			
N 8	KHON	09/10/12	09/14/12	M-F 5p-530p News	5p-530p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-111--				4	\$500.00			
N 9	KHON	09/10/12	09/14/12	M-F 530p-6p News	530p-6p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-111--				4	\$500.00			
N 10	KHON	09/10/12	09/14/12	M-F 6p-630p News	6p-630p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-111--				4	\$1,500.00			
N 11	KHON	09/10/12	09/14/12	Wheel of Fortune	630p-7p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-111--				4	\$1,500.00			

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**KHON**  
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**(808)591-2222**

Contract / Revision	Alt. Order #
150421 /	

Contract Dates	Product	Est. #
09/10/12 - 09/16/12		11847

Advertiser	Original Date / Revision
POL - Mazie Hirono for Si	09/06/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
												Totals	
												Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate				
N 12	KHON	09/15/12	09/15/12	Sa 10p-1035p	10p-1035p		:30			NM	1	\$900.00	
		Start Date	End Date	Weekdays				Spots/Week	Rate				
Week:		09/10/12	09/16/12	-----1-				1	\$900.00				
N 14	KHON	09/10/12	09/14/12	M-F 10p-1035p	10p-1035p		:30			NM	4	\$6,000.00	
		Start Date	End Date	Weekdays				Spots/Week	Rate				
Week:		09/10/12	09/16/12	1-111--				4	\$1,500.00				
N 15	KHON	09/16/12	09/16/12	Su 10p-1035p	10p-1035p		:30			NM	1	\$900.00	
		Start Date	End Date	Weekdays				Spots/Week	Rate				
Week:		09/10/12	09/16/12	-----1				1	\$900.00				
N 16	KHON	09/10/12	09/14/12	Big Bang Theory	9-930P		:30			NM	4	\$1,200.00	
		Start Date	End Date	Weekdays				Spots/Week	Rate				
Week:		09/10/12	09/16/12	1-111--				4	\$300.00				
N 17	KHON	09/10/12	09/14/12	M-F Wake Up 2day 530a-6a	530a-6a		:30			NM	4	\$1,200.00	
		Start Date	End Date	Weekdays				Spots/Week	Rate				
Week:		09/10/12	09/16/12	1-111--				4	\$300.00				
N 18	KHON	09/15/12	09/15/12	Sa 6p-630p News	6p-630p		:30			NM	1	\$1,500.00	
		Start Date	End Date	Weekdays				Spots/Week	Rate				
Week:		09/10/12	09/16/12	-----1-				1	\$1,500.00				
N 20	KHON	09/15/12	09/15/12	Sat. Wheel of Fortune	630p-7p		:30			NM	1	\$600.00	
		Start Date	End Date	Weekdays				Spots/Week	Rate				
Week:		09/10/12	09/16/12	-----1-				1	\$600.00				
N 21	KHON	09/10/12	09/10/12	Hell's Kitchen	7p-8p		:30			NM	1	\$1,000.00	
		Start Date	End Date	Weekdays				Spots/Week	Rate				
Week:		09/10/12	09/16/12	1-----				1	\$1,000.00				
N 22	KHON	09/13/12	09/13/12	Glee	8p-9p		:30			NM	1	\$1,500.00	
		Start Date	End Date	Weekdays				Spots/Week	Rate				
Week:		09/10/12	09/16/12	---1---				1	\$1,500.00				
N 25	KHON	09/15/12	09/15/12	Sat. Big Bang Theory	530-6P		:30			NM	1	\$25.00	
		Start Date	End Date	Weekdays				Spots/Week	Rate				
Week:		09/10/12	09/16/12	-----1-				1	\$25.00				
N 26	KHON	09/16/12	09/16/12	Su 6p-630p News	6p-630p		:30			NM	1	\$1,500.00	
		Start Date	End Date	Weekdays				Spots/Week	Rate				
Week:		09/10/12	09/16/12	-----1				1	\$1,500.00				
N 27	KHON	09/10/12	09/10/12	Masterchef	8p-9p		:30			NM	1	\$1,000.00	
		Start Date	End Date	Weekdays				Spots/Week	Rate				
Week:		09/10/12	09/16/12	1-----				1	\$1,000.00				
N 28	KHON	09/12/12	09/12/12	X-FACTOR W	VARIOUS		:30			NM	1	\$2,000.00	
		Start Date	End Date	Weekdays				Spots/Week	Rate				
Week:		09/10/12	09/16/12	--1----				1	\$2,000.00				
N 29	KHON	09/13/12	09/13/12	X-FACTOR TH	VARIOUS		:30			NM	1	\$2,000.00	
		Start Date	End Date	Weekdays				Spots/Week	Rate				
Week:		09/10/12	09/16/12	---1---				1	\$2,000.00				
*Tax 1 Note: Sales Tax 4.712%											Totals	86	\$42,600.00

\*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/16/12	86	\$42,600.00	\$36,210.00	\$1,706.22	\$37,916.22
<b>Totals</b>	<b>86</b>	<b>\$42,600.00</b>	<b>\$36,210.00</b>	<b>\$1,706.22</b>	<b>\$37,916.22</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

# CONTRACT

**KITV**  
HAWAII

**KITV**  
801 South King Street  
Honolulu, HI 96813  
(808)535-0400

www.KITV.com

And:

**Media Strategies & Research**  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203

<b>Contract / Revision</b> 949013 /		<b>Alt Order #</b>
<b>Product</b> 9/5-9/9 ADD TO SCHEDULE		
<b>Contract Dates</b> 09/05/12 - 09/09/12		<b>Estimate #</b> 11844
<b>Advertiser</b> Hirono/D/Senate		<b>Original Date / Revision</b> 09/11/12 / 09/11/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	09/06/12	09/07/12	KITV 4 News This Morning	5-530A		:30			NM	3	\$120.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---21--				3	\$40.00			
2	KITV	09/06/12	09/07/12	KITV 4 News This Morning	530-6A		:30			NM	3	\$120.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---12--				3	\$40.00			
3	KITV	09/06/12	09/07/12	KITV 4 News This Morning	6-7A		:30			NM	3	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---21--				3	\$100.00			
4	KITV	09/06/12	09/07/12	GMA M-F	7-9am		:30			NM	3	\$120.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---12--				3	\$40.00			
5	KITV	09/08/12	09/08/12	Weekend GMA	5am-6am		:30			NM	1	\$30.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$30.00			
7	KITV	09/09/12	09/09/12	Weekend GMA	5am-6am		:30			NM	1	\$30.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$30.00			
8	KITV	09/09/12	09/09/12	KITV4 NewsThis Morn Sa/Su6-7A			:30			NM	1	\$70.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$70.00			
9	KITV	09/09/12	09/09/12	KITV4 NewsThis Morn Sa/Su7-8A			:30			NM	1	\$70.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

First television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
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Contract / Revision	Alt Order #
949013 /	

Contract Dates	Product	Estimate #
09/05/12 - 09/09/12	9/5-9/9 ADD TO SCHED	11844

Advertiser	Original Date / Revision
Hirono/D/Senate	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$70.00			
10	KITV	09/06/12	09/07/12	Nate Berkus Day	Nate Berkus Day		:30			NM	2	\$90.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$45.00			
11	KITV	09/06/12	09/07/12	Judge Judy Daytime	Judge Judy Daytim		:30			NM	2	\$80.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$40.00			
12	KITV	09/06/12	09/07/12	The Chew	12p-1p		:30			NM	2	\$90.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$45.00			
13	KITV	09/06/12	09/07/12	Ellen	3-4pm		:30			NM	2	\$80.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$40.00			
14	KITV	09/07/12	09/07/12	Dr Oz 4-5p	4-5p		:30			NM	1	\$150.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$150.00			
15	KITV	09/05/12	09/07/12	KITV News At 6	6-6:30pm		:30			NM	3	\$1,050.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--111--				3	\$350.00			
16	KITV	09/08/12	09/08/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$250.00			
17	KITV	09/09/12	09/09/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$250.00			
18	KITV	09/05/12	09/07/12	How I Met Your Mother M-F	6:27-7:00 pm		:30			NM	3	\$360.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--111--				3	\$120.00			
19	KITV	09/08/12	09/08/12	How I Met Your Mother Sat	6:30-7:00 pm		:30			NM	1	\$75.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$75.00			
20	KITV	09/08/12	09/08/12	SAT	6-7P		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$300.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KITV	09/03/12-09/09/12		SAT	6-7P	-----Sa--	:30		<del>\$300.00</del>	NM		
Credited												
MKGD ON 9/12 #949218												

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

Contract / Revision	Alt Order #
949013 /	

Contract Dates	Product	Estimate #
09/05/12 - 09/09/12	9/5-9/9 ADD TO SCHED	11844

Advertiser	Original Date / Revision
Hirono/D/Senate	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
21	KITV	09/08/12	09/08/12	Sat ABC Prime Other	7-9P		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$400.00			
22	KITV	09/08/12	09/08/12	Sat ABC Prime C	9-10pm		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$300.00			
23	KITV	09/07/12	09/07/12	20/20	8-10P		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$800.00			
24	KITV	09/09/12	09/09/12	ONCE UPON A TIME	6-7pm		:30			NM	1	\$700.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$700.00			
25	KITV	09/09/12	09/09/12	ONCE UPON A TIME	9-10pm		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$600.00			
26	KITV	09/06/12	09/06/12	KITV News At 10	10-1035pm		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$350.00			
27	KITV	09/05/12	09/07/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	2	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1-1--				2	\$200.00			
28	KITV	09/08/12	09/08/12	KITV 4 News at 10 Sat	KITV 4 News at 10		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$300.00			
29	KITV	09/09/12	09/09/12	KITV 4 News at 10 Sun	KITV 4 News at 10		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$300.00			
30	KITV	09/07/12	09/07/12	Nightline	11-1130p		:30			NM	1	\$25.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$25.00			
31	KITV	09/09/12	09/09/12	HIMYM Sat/Sun 10:35 pm	HIMYM Sat/Sun 1C		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$100.00			
<b>Totals</b>											<b>46</b>	<b>\$7,610.00</b>

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Hearts television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## CONTRACT

KITV  
HAWAII

KITV  
801 South King Street  
Honolulu, HI 96813  
(808)535-0400

www.KITV.com

And:

Media Strategies & Research  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203

<b>Contract / Revision</b> 949218 /		<b>Alt Order #</b>	
<b>Product</b> 9/10 WK			
<b>Contract Dates</b> 09/10/12 - 09/16/12		<b>Estimate #</b> 11847	
<b>Advertiser</b> Hirono/D/Senate		<b>Original Date / Revision</b> 09/11/12 / 09/11/12	
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash	
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu	
<b>Special Handling</b> Political Duplicate File Copy			
<b>Demographic</b> Adults 25-54			
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>	
<b>Agency Ref</b>		<b>Advertiser Ref</b>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	09/10/12	09/16/12	KITV 4 News This Morning	5-530A		:30			NM	8	\$320.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$40.00			
2	KITV	09/10/12	09/16/12	KITV 4 News This Morning	530-6A		:30			NM	8	\$320.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$40.00			
3	KITV	09/10/12	09/16/12	KITV 4 News This Morning	6-7A		:30			NM	8	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$100.00			
4	KITV	09/10/12	09/16/12	GMA M-F	7-9am		:30			NM	8	\$320.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$40.00			
5	KITV	09/15/12	09/15/12	Weekend GMA	5am-6am		:30			NM	1	\$30.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$30.00			
6	KITV	09/16/12	09/16/12	Weekend GMA	5am-6am		:30			NM	1	\$30.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$30.00			
7	KITV	09/16/12	09/16/12	KITV4 NewsThis Morn Sa/Su6-7A			:30			NM	1	\$70.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$70.00			
8	KITV	09/16/12	09/16/12	KITV4 NewsThis Morn Sa/Su7-8A			:30			NM	1	\$70.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Least television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KITV  
HAWAII

**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

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Contract / Revision	Alt Order #
949218 /	

Contract Dates	Product	Estimate #
09/10/12 - 09/16/12	9/10 WK	11847

Advertiser	Original Date / Revision
Hirono/D/Senate	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$70.00			
9	KITV	09/10/12	09/16/12	The View	8:58-10:00 am / Hc		:30			NM	4	\$600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-111--				4	\$150.00			
10	KITV	09/10/12	09/16/12	Ricki Lake Show Day	10-11a		:30			NM	4	\$280.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-111--				4	\$70.00			
11	KITV	09/10/12	09/16/12	Judge Judy Daytime	Judge Judy Daytim		:30			NM	8	\$320.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$40.00			
12	KITV	09/10/12	09/16/12	Katie Couric	2-3pm		:30			NM	4	\$280.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-111--				4	\$70.00			
13	KITV	09/10/12	09/16/12	Ellen	3-4pm		:30			NM	8	\$360.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$45.00			
14	KITV	09/10/12	09/16/12	Dr Oz 4-5p	4-5p		:30			NM	8	\$480.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$60.00			
15	KITV	09/10/12	09/16/12	KITV News At 5	5-5:30pm		:30			NM	8	\$1,400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$175.00			
16	KITV	09/10/12	09/16/12	KITV News At 6	6-6:30pm		:30			NM	8	\$2,800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$350.00			
17	KITV	09/15/12	09/15/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$200.00			
18	KITV	09/16/12	09/16/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$250.00			
19	KITV	09/16/12	09/16/12	ABC World News Tonight Sa	5:30-6:00 pm		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$300.00			
20	KITV	09/10/12	09/16/12	How I Met Your Mother M-F	6:27-7:00 pm		:30			NM	8	\$800.00
Class of Time - Immediately Pre-emptible without notice												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

KITV  
HAWAII

**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

Contract / Revision	Alt Order #
949218 /	

Contract Dates	Product	Estimate #
09/10/12 - 09/16/12	9/10 WK	11847

Advertiser	Original Date / Revision
Hirono/D/Senate	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$100.00			
21	KITV	09/15/12	09/15/12	How I Met Your Mother Sat	6:30-7:00 pm		:30			NM	1	\$50.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$50.00			
22	KITV	09/10/12	09/10/12	CASTLE	9-10pm		:30			NM	1	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$800.00			
23	KITV	09/12/12	09/12/12	MODERN/SUB	8-9pm		:30			NM	1	\$700.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$700.00			
24	KITV	09/12/12	09/12/12	REVENGE	9-10pm		:30			NM	1	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$800.00			
E 25	KITV	09/13/12	09/13/12	GREY'S ANATOMY	8-9pm		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$1,000.00			
26	KITV	09/14/12	09/14/12	SHARK TANK	7-8pm		:30			NM	1	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$250.00			
27	KITV	09/14/12	09/14/12	WHAT WOULD YOU DO	8-9pm		:30			NM	1	\$175.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$175.00			
28	KITV	09/14/12	09/14/12	20/20	9-10pm		:30			NM	1	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$800.00			
29	KITV	09/16/12	09/16/12	REVENGE	8-9pm		:30			NM	1	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$600.00			
30	KITV	09/16/12	09/16/12	REVENGE	9-10pm		:30			NM	1	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$600.00			
31	KITV	09/10/12	09/16/12	KITV News At 10	10-1035pm		:30			NM	5	\$1,500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-111--				5	\$300.00			
32	KITV	09/10/12	09/16/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	8	\$1,400.00
		Class of Time - Immediately Pre-emptible without notice										

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**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

Contract / Revision	Alt Order #
949218 /	

Contract Dates	Product	Estimate #
09/10/12 - 09/16/12	9/10 WK	11847

Advertiser	Original Date / Revision
Hirono/D/Senate	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$175.00			
33	KITV	09/15/12	09/15/12	KITV 4 News at 10 Sat	KITV 4 News at 10		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$300.00			
34	KITV	09/16/12	09/16/12	KITV 4 News at 10 Sun	KITV 4 News at 10		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$300.00			
35	KITV	09/10/12	09/16/12	Nightline	11-1130p		:30			NM	4	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-111--				4	\$25.00			
N 36	KITV	09/12/12	09/12/12	Wed ABC Prime A	7-8pm		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$300.00			
Totals											129	\$19,705.00

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/16/12	129	\$19,705.00	\$16,749.25	\$789.22	\$17,538.47
<b>Totals</b>	<b>129</b>	<b>\$19,705.00</b>	<b>\$16,749.25</b>	<b>\$789.22</b>	<b>\$17,538.47</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**CONTRACT**

**KFVE-K5**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-9375**

<b>Contract / Revision</b> 817696 /		<b>Alt Order #</b>
<b>Product</b> 9/10 - 9/16/12		
<b>Contract Dates</b> 09/10/12 - 09/16/12		<b>Estimate #</b> 11847
<b>Advertiser</b> Mazie Hirono for Senate		<b>Original Date / Revision</b> 09/06/12 / 09/06/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KFVE	<b>Account Executive</b> Marche' Kawai	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KFVE	09/10/12	09/16/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M-WTF--				8	\$50.00			
N 2	KFVE	09/10/12	09/16/12	Extra (M-F PA)	530p-6p		:30			NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M-WTF--				8	\$10.00			
N 3	KFVE	09/10/12	09/16/12	Hawaii News Now at 6:30	628p-7p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M-WTF--				4	\$150.00			
N 4	KFVE	09/10/12	09/16/12	Hawaii News Now At Nine	9p-935p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M-WTF--				4	\$350.00			
N 5	KFVE	09/15/12	09/15/12	Hawaii News Now At Nine	9p-935p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----S-				1	\$350.00			
N 6	KFVE	09/16/12	09/16/12	Hawaii News Now At Nine	9p-935p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----S				1	\$350.00			

\*Tax 1 Note: General Excise Tax 4.712%.

<b>Totals</b>	<b>26</b>	<b>\$3,180.00</b>
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Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 -09/16/12	26	\$3,180.00	\$2,703.00	\$127.37	\$2,830.37
<b>Totals</b>	<b>26</b>	<b>\$3,180.00</b>	<b>\$2,703.00</b>	<b>\$127.37</b>	<b>\$2,830.37</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

**CONTRACT**

**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

<b>Contract / Revision</b> 817303 /		<b>Alt Order #</b>
<b>Product</b> September 5, 2012 - September 9, 2012 ADD2SKED		
<b>Contract Dates</b> 09/03/12 - 09/14/12		<b>Estimate #</b> 11844
<b>Advertiser</b> Mazie Hirono for Senate		<b>Original Date / Revision</b> 09/11/12 / 09/11/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KGMB	<b>Account Executive</b> Cheryl Oncea	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KGMB	09/06/12	09/07/12	HI News: Sunrise 5-6a	5a-6a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$300.00			
2	KGMB	09/06/12	09/06/12	HI News: Sunrise 6-7a	6a-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$300.00			
3	KGMB	09/06/12	09/06/12	HI News: Sunrise 7-8a	7a-8a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---2---				2	\$300.00			
4	KGMB	09/06/12	09/06/12	CBS This Morning	8a-10a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$45.00			
5	KGMB	09/08/12	09/08/12	CBS This Morning Saturday	5a-6a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$30.00			
6	KGMB	09/09/12	09/09/12	CBS Sunday Morning	5a-6a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$25.00			
7	KGMB	09/06/12	09/06/12	Price Is Right	10a-11a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$95.00			
8	KGMB	09/06/12	09/06/12	Bold & Beautiful	1130a-12p		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$65.00			
9	KGMB	09/06/12	09/06/12	Let's Make A Deal	12p-1p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$75.00			
10	KGMB	09/07/12	09/07/12	Price Is Right	12p-1p		:30			NM	0	\$0.00
11	KGMB	09/06/12	09/06/12	Y&R	1p-2p		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$165.00			
12	KGMB	09/06/12	09/06/12	The Talk	2p-3p		:30			NM	1	\$70.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

<u>Contract / Revision</u>	<u>Alt Order #</u>
817303 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/03/12 - 09/14/12	September 5, 2012 - Sep	11844

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mazie Hirono for Senate	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$70.00			
13	KGMB	09/07/12	09/07/12	Jeopardy II	4p-430p		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$130.00			
14	KGMB	09/07/12	09/07/12	Jeopardy I	430p-5p		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$130.00			
15	KGMB	09/07/12	09/07/12	CBS Evening News	530p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$1,000.00			
16	KGMB	09/05/12	09/07/12	W-F HI News NOW at 5p	5p-530p		:30			NM	2	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$420.00			
17	KGMB	09/05/12	09/07/12	W-F HI News NOW at 6p	6p-630p		:30			NM	3	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--111--				3	\$720.00			
18	KGMB	09/08/12	09/08/12	Sa HI News NOW at 5p	5p-530p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$250.00			
19	KGMB	09/05/12	09/07/12	W-F Insider	630p-7p		:30			NM	3	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--111--				3	\$270.00			
20	KGMB	09/08/12	09/08/12	Criminal Minds	6p-7p		:30			NM	0	\$0.00
21	KGMB	09/05/12	09/05/12	Criminal Minds	8p-9p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$900.00			
22	KGMB	09/05/12	09/05/12	CSI	9-10p		:30			NM	0	\$0.00
23	KGMB	09/06/12	09/06/12	Big Brother	8p-9p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$700.00			
24	KGMB	09/06/12	09/06/12	Elementary	9p-10p		:30			NM	0	\$0.00
25	KGMB	09/07/12	09/07/12	CSI NY	8p-9p		:30			NM	1	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$630.00			
26	KGMB	09/07/12	09/07/12	Blue Bloods	9-10p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$700.00			
27	KGMB	09/09/12	09/09/12	Big Brother	7p-8p		:30			NM	1	\$645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$645.00			
28	KGMB	09/09/12	09/09/12	The Good Wife	8p-9p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$750.00			
29	KGMB	09/09/12	09/09/12	The Mentalist	9p-10p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$700.00			
30	KGMB	09/06/12	09/06/12	Th HI News NOW at 10p	10p-1035p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

Contract / Revision	Alt Order #
817303 /	

Contract Dates	Product	Estimate #
09/03/12 - 09/14/12	September 5, 2012 - Sep	11844

Advertiser	Original Date / Revision
Mazie Hirono for Senate	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
												Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	---1---				1	\$800.00				
31	KGMB	09/09/12	09/09/12	Su HI News NOW at 10p	10p-1030p		:30			NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----1				1	\$600.00				
32	KGMB	09/07/12	09/07/12	LateShow wDavid Letterman	1035p-1135p		:30			NM	1	\$180.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	----1--				1	\$180.00				
33	KGMB	09/05/12	09/05/12	W HI News NOW at 530p	530p-6p		:30			NM	0	\$0.00	
34	KGMB	09/09/12	09/09/12	Su HI News NOW at 5p	5p-530p		:30			NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----1				1	\$300.00				
35	KGMB	09/03/12	09/09/12	60 Minutes	6p-7p		:30			NM	1	\$960.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----1				1	\$960.00				
36	KGMB	09/08/12	09/08/12	Sa HI News NOW at 10p	10p-1035p		:30			NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----1-				1	\$500.00				
37	KGMB	09/06/12	09/07/12	America Now	3p-4p		:30			NM	2	\$95.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	---11--				2	\$47.50				
38	KGMB	09/08/12	09/08/12	Sa HI News NOW at 5p	5p-530p		:30			NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----1-				1	\$250.00				
39	KGMB	09/09/12	09/09/12	Su HI News NOW at 10p	10p-1030p		:30			NM	1	\$420.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----1				1	\$420.00				
40	KGMB	09/14/12	09/14/12	America Now	3p-4p		:30			NM	1	\$95.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	----1--				1	\$95.00				

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/14/12	43	\$16,615.00	\$14,122.75	\$665.46	\$14,788.21
<b>Totals</b>	<b>43</b>	<b>\$16,615.00</b>	<b>\$14,122.75</b>	<b>\$665.46</b>	<b>\$14,788.21</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**CONTRACT**

**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

<b>Contract / Revision</b> 817682 /		<b>Alt Order #</b>
<b>Product</b> September 10, 2012 - September 16, 2012		
<b>Contract Dates</b> 09/10/12 - 09/16/12		<b>Estimate #</b> 11847
<b>Advertiser</b> Mazie Hirono for Senate		<b>Original Date / Revision</b> 09/11/12 / 09/11/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KGMB	<b>Account Executive</b> Cheryl Oncea	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KGMB	09/10/12	09/14/12	HI News: Sunrise 5-6a	5a-6a		:30			NM	8	\$1,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$215.00			
2	KGMB	09/10/12	09/14/12	HI News: Sunrise 6-7a	6a-7a		:30			NM	8	\$1,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$215.00			
3	KGMB	09/10/12	09/14/12	HI News: Sunrise 7-8a	7a-8a		:30			NM	8	\$1,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$215.00			
4	KGMB	09/10/12	09/14/12	CBS This Morning	8a-10a		:30			NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$35.00			
5	KGMB	09/15/12	09/15/12	CBS This Morning Saturday	5a-7a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$30.00			
6	KGMB	09/16/12	09/16/12	CBS Sunday Morning	5a-6a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$25.00			
7	KGMB	09/10/12	09/14/12	Price Is Right	10a-11a		:30			NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--111--				3	\$130.00			
8	KGMB	09/10/12	09/14/12	Bold & Beautiful	1130a-12p		:30			NM	0	\$0.00
9	KGMB	09/10/12	09/14/12	Let's Make A Deal	12p-1p		:30			NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--111--				3	\$130.00			
10	KGMB	09/14/12	09/14/12	Y&R	1p-2p		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$165.00			
11	KGMB	09/10/12	09/14/12	The Talk	2p-3p		:30			NM	0	\$0.00
12	KGMB	09/10/12	09/14/12	Jeopardy II	4p-430p		:30			NM	8	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$95.00			

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**(808) 847-3246**

Contract / Revision	Alt Order #
817682 /	

Contract Dates	Product	Estimate #
09/10/12 - 09/16/12	September 10, 2012 - Se	11847

Advertiser	Original Date / Revision
Mazie Hirono for Senate	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals																																																																				
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																						
13	KGMB	09/10/12	09/14/12	Jeopardy I	430p-5p		:30			NM	8	\$760.00																																																																			
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26	KGMB	09/13/12	09/13/12	Big Bang/Two & Half	7p-8p		:30			NM	1	\$400.00																																																																			
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>09/10/12</td><td>09/16/12</td><td>---1---</td><td></td><td></td><td></td><td>1</td><td>\$400.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		09/10/12	09/16/12	---1---				1	\$400.00																																												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																						
Week:		09/10/12	09/16/12	---1---				1	\$400.00																																																																						
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																						
27	KGMB	09/13/12	09/13/12	Big Brother	8p-9p		:30			NM	1	\$700.00																																																																			
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Week:		09/10/12	09/16/12	---1---				1	\$700.00																																																																						
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																						
28	KGMB	09/13/12	09/13/12	Person of Interest	9p-10p		:30			NM	1	\$1,075.00																																																																			
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Week:		09/10/12	09/16/12	---1---				1	\$1,075.00																																																																						
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																						
29	KGMB	09/14/12	09/14/12	Undercover Boss	7p-8p		:30			NM	1	\$525.00																																																																			

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**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

<u>Contract / Revision</u>	<u>Alt Order #</u>
817682 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/10/12 - 09/16/12	September 10, 2012 - S	11847

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mazie Hirono for Senate	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
												Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	----1--				1	\$525.00				
30	KGMB	09/14/12	09/14/12	CSI NY	8p-9p		:30			NM	1	\$630.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	----1--				1	\$630.00				
31	KGMB	09/14/12	09/14/12	Blue Bloods	9-10p		:30			NM	1	\$840.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	----1--				1	\$840.00				
32	KGMB	09/15/12	09/15/12	Crimetime	7p-8p		:30			NM	1	\$265.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	-----1-				1	\$265.00				
33	KGMB	09/15/12	09/15/12	Crimetime	8p-9p		:30			NM	1	\$195.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	-----1-				1	\$195.00				
34	KGMB	09/15/12	09/15/12	48 Hours Mystery	9p-10p		:30			NM	1	\$160.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	-----1-				1	\$160.00				
35	KGMB	09/16/12	09/16/12	60 Minutes	6p-7p		:30			NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	-----1				1	\$800.00				
36	KGMB	09/16/12	09/16/12	Big Brother	7p-8p		:30			NM	1	\$645.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	-----1				1	\$645.00				
37	KGMB	09/16/12	09/16/12	The Good Wife	8p-9p		:30			NM	1	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	-----1				1	\$750.00				
38	KGMB	09/16/12	09/16/12	The Mentalist	9p-10p		:30			NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	-----1				1	\$1,000.00				
39	KGMB	09/10/12	09/14/12	M-F HI News NOW at 10p	10p-1035p		:30			NM	4	\$3,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	1-111--				4	\$800.00				
40	KGMB	09/15/12	09/15/12	Sa HI News NOW at 10p	10p-1035p		:30			NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	-----1-				1	\$500.00				
41	KGMB	09/16/12	09/16/12	Su HI News NOW at 10p	10p-1035p		:30			NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	-----1				1	\$600.00				
42	KGMB	09/10/12	09/14/12	LateShow wDavid Letterman	1035p-1135p		:30			NM	4	\$720.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	1-111--				4	\$180.00				
43	KGMB	09/13/12	09/14/12	Price Is Right	10a-11a		:30			NM	1	\$130.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	---TF--				1	\$130.00				
44	KGMB	09/12/12	09/14/12	Let's Make A Deal	12p-1p		:30			NM	1	\$130.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	--WTF--				1	\$130.00				
Totals											111	\$35,110.00	

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## CONTRACT



**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

nd:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

<u>Contract / Revision</u> 819971 /		<u>Alt Order #</u>
<u>Product</u> September 17, 2012 - September 23, 2012		
<u>Contract Dates</u> 09/17/12 - 09/23/12		<u>Estimate #</u> 11956
<u>Advertiser</u> Mazie Hirono for Senate		<u>Original Date / Revision</u> 09/12/12 / 09/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KGMB	<u>Account Executive</u> Cheryl Oncea	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
1	KGMB	09/17/12	09/21/12	HI News: Sunrise 5-6a	5a-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$300.00			
2	KGMB	09/17/12	09/21/12	HI News: Sunrise 6-7a	6a-7a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$300.00			
3	KGMB	09/17/12	09/21/12	HI News: Sunrise 7-8a	7a-8a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$300.00			
4	KGMB	09/17/12	09/21/12	CBS This Morning	8a-10a		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$45.00			
5	KGMB	09/23/12	09/23/12	CBS Sunday Morning	5a-6a		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$35.00			
6	KGMB	09/19/12	09/21/12	Price Is Right	10a-11a		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1-1--				2	\$195.00			
7	KGMB	09/18/12	09/21/12	Let's Make A Deal	12p-1p		:30			NM	0	\$0.00
8	KGMB	09/17/12	09/20/12	Y&R	1p-2p		:30			NM	0	\$0.00
9	KGMB	09/17/12	09/21/12	America Now	3p-4p		:30			NM	0	\$0.00
10	KGMB	09/17/12	09/21/12	Jeopardy II	4p-430p		:30			NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$130.00			
11	KGMB	09/17/12	09/21/12	Jeopardy I	430p-5p		:30			NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$130.00			
12	KGMB	09/17/12	09/21/12	M-F HI News NOW at 5p	5p-530p		:30			NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$425.00			
13	KGMB	09/17/12	09/20/12	M/Th HI News NOW at 6p	6p-630p		:30			NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision	Alt Order #
819971 /	

Contract Dates	Product	Estimate #
09/17/12 - 09/23/12	September 17, 2012 - Se	11956

Advertiser	Original Date / Revision
Mazie Hirono for Senate	09/12/12 / 09/13/12

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											Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	1--1---				2	\$720.00				
✓ 14	KGMB	09/17/12	09/21/12	M-F Insider	630p-7p		:30			NM	5	\$1,350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	11111--				5	\$270.00				
✓ 15	KGMB	09/22/12	09/22/12	Criminal Minds	6p-7p		:30			NM	0	\$0.00	
✓ 16	KGMB	09/18/12	09/18/12	NCIS LA	8p-9p		:30			NM	1	\$1,080.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	-1-----				1	\$1,080.00				
✓ 17	KGMB	09/19/12	09/19/12	Survivor	7p-8p		:30			NM	1	\$810.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	--1----				1	\$810.00				
✓ 18	KGMB	09/20/12	09/20/12	Person of Interest	9p-10p		:30			NM	1	\$1,485.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	---1---				1	\$1,485.00				
✓ 19	KGMB	09/21/12	09/21/12	CSI NY	8p-9p		:30			NM	1	\$630.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	----1--				1	\$630.00				
✓ 20	KGMB	09/22/12	09/22/12	Crimetime	8p-9p		:30			NM	1	\$195.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	-----1-				1	\$195.00				
✓ 21	KGMB	09/23/12	09/23/12	60 Minutes	7p-8p		:30			NM	1	\$1,105.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	-----1				1	\$1,105.00				
✓ 22	KGMB	09/23/12	09/23/12	The Good Wife	9p-10p		:30			NM	1	\$1,135.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	-----1				1	\$1,135.00				
✓ 23	KGMB	09/17/12	09/21/12	M-F HI News NOW at 10p	10p-1035p		:30			NM	5	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	11111--				5	\$800.00				
N 24	KGMB	09/22/12	09/22/12	Sa HI News NOW at 10p	10p-1035p		:30			NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	-----1-				1	\$500.00				
N 25	KGMB	09/23/12	09/23/12	Su HI News NOW at 10p	11p-1135p		:30			NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	-----1				1	\$600.00				
N 26	KGMB	09/17/12	09/20/12	LateShow wDavid Letterman	1035p-1135p		:30			NM	3	\$630.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	11-1---				3	\$210.00				
											<b>Totals</b>	<b>62</b>	<b>\$23,535.00</b>

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/23/12	62	\$23,535.00	\$20,004.75	\$942.62	\$20,947.37
<b>Totals</b>	<b>62</b>	<b>\$23,535.00</b>	<b>\$20,004.75</b>	<b>\$942.62</b>	<b>\$20,947.37</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## CONTRACT



**KHNL**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

<b>Contract / Revision</b> 817313 /		<b>Alt Order #</b>
<b>Product</b> September 5, 2012 - September 9, 2012 ADD2SKED		
<b>Contract Dates</b> 09/05/12 - 09/09/12		<b>Estimate #</b> 11844
<b>Advertiser</b> Mazie Hirono for Senate		<b>Original Date / Revision</b> 09/05/12 / 09/05/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHNL	<b>Account Executive</b> Cheryl Oncea	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
√ 1	KHNL	09/06/12	09/07/12	Hawaii News Now: Sunrise	5a-530a		:30			NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$105.00			
√ 2	KHNL	09/07/12	09/07/12	Hawaii News Now: Sunrise	530a-6a		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$105.00			
√ 3	KHNL	09/06/12	09/07/12	Hawaii News Now: Sunrise	6a-7a		:30			NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$105.00			
√ 4	KHNL	09/06/12	09/07/12	NBC Today Show	7a-9a		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$140.00			
√ 5	KHNL	09/08/12	09/08/12	NBC Saturday Today Show	5a-7a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$10.00			
√ 6	KHNL	09/09/12	09/09/12	NBC Sunday Today Show	5a-7a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$25.00			
√ 7	KHNL	09/06/12	09/06/12	NBC Today Show II	9a-10a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$70.00			
√ 8	KHNL	09/06/12	09/07/12	NBC Today Show III	10a-11a		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$50.00			
√ 9	KHNL	09/06/12	09/07/12	Millionaire	11a-1130a		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$25.00			
√ 10	KHNL	09/06/12	09/07/12	Hi News Now at Five	5p-530p		:30			NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---11--				2	\$120.00			
√ 11	KHNL	09/06/12	09/07/12	Hi News Now at 5:30	530p-6p		:30			NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**KHNL**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

<u>Contract / Revision</u>	<u>Alt Order #</u>
817313 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/05/12 - 09/09/12	September 5, 2012 - Sep	11844

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mazie Hirono for Senate	09/05/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals		
											Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	---11--				2	\$145.00				
I 12	KHNL	09/06/12	09/06/12	Th 6p News	6p-630p		:30			NM	1	\$180.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	---1---				1	\$180.00				
I 13	KHNL	09/09/12	09/09/12	Hi News Now at Five	5p-530p		:30			NM	0	\$0.00	
I 14	KHNL	09/06/12	09/07/12	Entertainment Tonight	630p-7p		:30			NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	---11--				2	\$200.00				
I 15	KHNL	09/06/12	09/06/12	The Office/Parks & Rec	8p-9p		:30			NM	0	\$0.00	
I 16	KHNL	09/07/12	09/07/12	Dateline NBC	9p-10p		:30			NM	1	\$460.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	----1--				1	\$460.00				
I 17	KHNL	09/08/12	09/08/12	America's Got Talent	7p-8p		:30			NM	1	\$115.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----1-				1	\$115.00				
I 18	KHNL	09/08/12	09/08/12	Law & Order SVU	8p-9p		:30			NM	1	\$115.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----1-				1	\$115.00				
I 19	KHNL	09/08/12	09/08/12	Law & Order SVU	9p-10p		:30			NM	1	\$115.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----1-				1	\$115.00				
I 20	KHNL	09/05/12	09/07/12	Hi News Now at Ten	10p-1035p		:30			NM	2	\$480.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	--1-1--				2	\$240.00				
I 21	KHNL	09/07/12	09/07/12	NBC Nightly News	6p-630p		:30			NM	1	\$360.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	----1--				1	\$360.00				
Tax 1 Note: General Excise Tax 4.712%											Totals	28	\$3,815.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
8/27/12 - 09/09/12	28	\$3,815.00	\$3,242.75	\$152.80	\$3,395.55
<b>Totals</b>	<b>28</b>	<b>\$3,815.00</b>	<b>\$3,242.75</b>	<b>\$152.80</b>	<b>\$3,395.55</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# CONTRACT



**KHNL**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

<b>Contract / Revision</b> 817643 /		<b>Alt Order #</b>
<b>Product</b> September 10, 2012 - September 16, 2012		
<b>Contract Dates</b> 09/10/12 - 09/16/12		<b>Estimate #</b> 11847
<b>Advertiser</b> Mazie Hirono for Senate		<b>Original Date / Revision</b> 09/06/12 / 09/06/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHNL	<b>Account Executive</b> Cheryl Oncea	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KHNL	09/10/12	09/14/12	Hawaii News Now: Sunrise	5a-530a		:30			NM	0	\$0.00
2	KHNL	09/10/12	09/14/12	Hawaii News Now: Sunrise	530a-6a		:30			NM	0	\$0.00
3	KHNL	09/10/12	09/14/12	Hawaii News Now: Sunrise	6a-7a		:30			NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-111--				4	\$120.00			
4	KHNL	09/10/12	09/14/12	NBC Today Show	7a-9a		:30			NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-111--				4	\$140.00			
5	KHNL	09/15/12	09/15/12	NBC Saturday Today Show	5a-7a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	-----1-				1	\$30.00			
6	KHNL	09/16/12	09/16/12	NBC Sunday Today Show	5a-7a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	-----1				1	\$25.00			
7	KHNL	09/10/12	09/14/12	NBC Today Show II	9a-10a		:30			NM	0	\$0.00
8	KHNL	09/10/12	09/14/12	NBC Today Show III	10a-11a		:30			NM	0	\$0.00
9	KHNL	09/10/12	09/14/12	Millionaire	11a-1130a		:30			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-111--				4	\$35.00			
10	KHNL	09/10/12	09/14/12	The Doctors	3p-4p		:30			NM	0	\$0.00
11	KHNL	09/16/12	09/16/12	Entertainment Tonight	4p-5p		:30			NM	0	\$0.00
12	KHNL	09/10/12	09/14/12	Hi News Now at Five	5p-530p		:30			NM	8	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	2-222--				8	\$140.00			
13	KHNL	09/10/12	09/14/12	Hi News Now at 5:30	530p-6p		:30			NM	8	\$1,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	2-222--				8	\$145.00			
14	KHNL	09/10/12	09/14/12	NBC Nightly News	6p-630p		:30			NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-111--				4	\$360.00			
15	KHNL	09/15/12	09/15/12	Hi News Now at Five	5p-530p		:30			NM	1	\$140.00

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Contract Agreement Between:



**KHNL**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

<b>Contract / Revision</b> 817643 /		<b>Alt Order #</b>
<b>Contract Dates</b> 09/10/12 - 09/16/12		<b>Product</b> September 10, 2012 - S
<b>Advertiser</b> Mazie Hirono for Senate		<b>Estimate #</b> 11847
		<b>Original Date / Revision</b> 09/06/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$140.00			
16	KHNL	09/16/12	09/16/12	Hi News Now at Five	5p-530p		:30			NM	0	\$0.00
17	KHNL	09/12/12	09/13/12	Entertainment Tonight	630p-7p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--11---				2	\$500.00			
18	KHNL	09/10/12	09/10/12	The Voice	7p-9p		:30			NM	1	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$1,170.00			
19	KHNL	09/10/12	09/10/12	New Normal/Go On	9p-10p		:30			NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$345.00			
20	KHNL	09/12/12	09/12/12	America's Got Talent	7p-8p		:30			NM	0	\$0.00
21	KHNL	09/13/12	09/13/12	America's Got Talent	7p-9p		:30			NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$540.00			
22	KHNL	09/14/12	09/14/12	Go On/Guys Kids	7p-8p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$275.00			
23	KHNL	09/14/12	09/14/12	Dateline NBC	9p-10p		:30			NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$315.00			
24	KHNL	09/15/12	09/15/12	The Voice	7p-8p		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$140.00			
25	KHNL	09/10/12	09/14/12	Hi News Now at Ten	10p-1035p		:30			NM	8	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-222--				8	\$240.00			
26	KHNL	09/15/12	09/15/12	Hi News Now at Ten	10p-1035p		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$145.00			
27	KHNL	09/16/12	09/16/12	Hi News Now at Ten	10p-1035p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$80.00			
28	KHNL	09/12/12	09/14/12	The Tonight Show	1035p-1135p		:30			NM	0	\$0.00
<b>Totals</b>											<b>53</b>	<b>\$11,025.00</b>

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/16/12	53	\$11,025.00	\$9,371.25	\$441.57	\$9,812.82
<b>Totals</b>	<b>53</b>	<b>\$11,025.00</b>	<b>\$9,371.25</b>	<b>\$441.57</b>	<b>\$9,812.82</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# CONTRACT



**KHNL**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

<u>Contract / Revision</u> 819972 /		<u>Alt Order #</u>
<u>Product</u> September 17, 2012 - September 23, 2012		
<u>Contract Dates</u> 09/17/12 - 09/23/12		<u>Estimate #</u> 11956
<u>Advertiser</u> Mazie Hirono for Senate		<u>Original Date / Revision</u> 09/12/12 / 09/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHNL	<u>Account Executive</u> Cheryl Oncea	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
1	KHNL	09/17/12	09/21/12	Hawaii News Now: Sunrise	5a-530a		:30			NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-111--				4	\$85.00			
2	KHNL	09/17/12	09/21/12	Hawaii News Now: Sunrise	530a-6a		:30			NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$85.00			
3	KHNL	09/17/12	09/21/12	Hawaii News Now: Sunrise	6a-7a		:30			NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$85.00			
4	KHNL	09/17/12	09/21/12	NBC Today Show	7a-9a		:30			NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$115.00			
5	KHNL	09/22/12	09/22/12	NBC Saturday Today Show	5a-7a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$30.00			
6	KHNL	09/17/12	09/21/12	The Doctors	3p-4p		:30			NM	0	\$0.00
7	KHNL	09/17/12	09/21/12	Anderson Live	4p-5p		:30			NM	0	\$0.00
8	KHNL	09/17/12	09/21/12	Hi News Now at Five	5p-530p		:30			NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$140.00			
9	KHNL	09/17/12	09/21/12	Hi News Now at 5:30	530p-6p		:30			NM	5	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$165.00			
10	KHNL	09/17/12	09/21/12	Entertainment Tonight	630p-7p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$200.00			
11	KHNL	09/17/12	09/17/12	The Voice	7p-9p		:30			NM	1	\$1,345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$1,345.00			
12	KHNL	09/18/12	09/18/12	The Voice	7p-8p		:30			NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$975.00			

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**KHNL**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

<u>Contract / Revision</u> 819972 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/17/12 - 09/23/12	<u>Product</u> September 17, 2012 - S	<u>Estimate #</u> 11956
<u>Advertiser</u> Mazie Hirono for Senate		<u>Original Date / Revision</u> 09/12/12 / 09/13/12

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
13	KHNL	09/20/12	09/20/12	Office/Parks	8p-9p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$900.00			
14	KHNL	09/21/12	09/21/12	Dateline	9p-10p		:30			NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$315.00			
15	KHNL	09/17/12	09/20/12	Hi News Now at Ten	10p-1035p		:30			NM	4	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1111---				4	\$240.00			
16	KHNL	09/22/12	09/22/12	Hi News Now at Ten	10p-1035p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$250.00			
17	KHNL	09/23/12	09/23/12	Hi News Now at Ten	10p-1035p		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$210.00			
18	KHNL	09/21/12	09/23/12	The Tonight Show	1035p-1135p		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$180.00			
<b>Totals</b>											<b>46</b>	<b>\$9,455.00</b>

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
9/17/12 - 09/23/12	46	\$9,455.00	\$8,036.75	\$378.69	\$8,415.44
<b>Totals</b>	<b>46</b>	<b>\$9,455.00</b>	<b>\$8,036.75</b>	<b>\$378.69</b>	<b>\$8,415.44</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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